

PRESS RELEASE

ELPEN at the Hellas Pharm Conference

ELPEN strongly supports Greek pharmacists, participating in activities that promote the development of pharmacies according to modern European standards

Monday, April 10th, 2017. **ELPEN**, the pioneer Greek Pharmaceutical Industry, together with the company's **Consumer Health Care** department, was present at –and fully supportive of–the Hellas PHARM pharmaceutical conference. The conference was organized by the Attica Pharmaceutical Association, under the auspices of the Panhellenic Pharmaceutical Association (PFS); **more than 2800 conventioneers** attended the event.

Providing support for Greek pharmacists and promoting the sustainable development of pharmacies have always been part of **ELPEN's** planning; therefore, the company supports any activity that aims at helping pharmacists in the daily operation of their pharmacies, according to current European standards, new perspectives and opportunities.

During the Conference, several interesting scientific speeches of medical and pharmaceutical context were given. ELPEN sponsored a talk given by Neurologist/Psychiatrist Mrs. Clementine Karagiorgos, entitled "Migraine crisis: what is the current treatment?"

Furthermore, ELPEN's Consumer Health Care department presented three ALMORA plus products, namely Gantil, Fugentin and Rontamil, as well as the new *artia line by ELPEN* series for the relief of human skin irritation and actinic dermatitis' symptoms. These products are of natural origin, and have resulted from specialized scientific research conducted by ELPEN, in an effort to efficiently prevent and treat reversible skin lesions, such as dryness, erythema, pruritus (itching), burning sensation, exfoliation, or mild burns caused by skin exposure to radiation.

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