

**ETAIPEIA** 



## ΚΙΝΗΤΗ ΜΟΝΑΑΑ ΜΑΣΤΟΓΡΑΟΙΑΣ Πρόληψη – Έγκαιρη Διάγνωση για τον Καρκίνο του Μαστού



## **PRESS RELEASE**

## On International Women's Day the «MAST Movement for breast cancer!» offered free mammogram screening to the Hellenic Police female employees

This is a prevention campaign that aims at having more Greek women examined and reducing the negative consequences of the disease

Information is valuable, and mammography screening is necessary for women over the age of 40

Thursday, March 9<sup>th</sup>, 2017. On March 8<sup>th</sup>, on the occasion of the International Women's Day, the **Hellenic Cancer Society** (HCS), in collaboration with the **Women's Secretariat of the Panhellenic Federation of Police Officers**, performed **50 free mammograms** in its Mobile Mammography Unit (MMU), within the **Hellenic Police Headquarters**.

The "MAST movement", is a large campaign for the prevention and information about breast cancer; the program's aim is for every woman, in every corner of the country, to be informed, to prevent and to be cured from breast cancer. The "MAST movement" is realized with the support of **KEDE** and **EDDYPPY**, as well as the kind sponsorship of **ELPEN**, the leading Greek pharmaceutical industry. In fact, this is an activity of significant social contribution for ELPEN, since the company does not produce, nor does it market oncological drugs.

Within the context of the "MAST Movement" program, the **Mobile Mammography Unit** of the HCS travels across peripheral regions of the country, offering free mammograms to unemployed and uninsured women who belong to vulnerable social groups and have no access to, or are unable to undergo, mammography screening.

Mammograms are performed, upon appointment, for women who fulfill requirements, such as the following: they should be 40-70 years of age, they mustn't have had a mammogram within the last 12 months, they shouldn't have a breast cancer history, a biopsy or breast cosmetic surgery, etc.

**Breast cancer is the most frequent malignancy** appearing in Greek women nowadays, with an estimated **5000 new cases** emerging **every year**. However, **regular preventive mammography screening reduces mortality** caused by this disease to an approximate **30%**. Of note, there are **additional possibilities for early diagnosis**, including **clinical examinations by a physician** and women's **self-examination**.

In spite of its high incidence, breast cancer is becoming less threatening for life and its quality, thanks to significant medical advances, which have yielded more effective and personalized therapeutic approaches, but also because more women undergo preventive examinations, and therefore, the disease is discovered during its early stages, when treatments are more effective and can lead to cure.

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