



PRESS RELEASE

ELPEN sponsors the 8th «Health Entrepreneurship & Communication» Two-Day Meeting + Exposition

The most important Scientific/Educational Organization with 125 Speakers, 53 Talks and 14 Round Tables

ELPEN supports Greek pharmacists by participating in training activities that promote their professional development within a modern work environment

The conventioners voted ELPEN as the 3rd best company supporting the training of healthcare professionals

Thursday, February 23rd, 2017. For the 5th consecutive year, **ELPEN**, the pioneer Greek Pharmaceutical Industry, along with its **Consumer Health Care** Department, supported the **8th «HEALTH ENTREPRENEURSHIP & COMMUNICATION» two-day Meeting + Exposition**. Markedly, **over 6700 healthcare professionals** attended the two-day Meeting, which was held on the 18th and 19th of February, 2017, at the «Metropolitan Expo» Convention Center.

During the Meeting, ELPEN presented, for the first time, the company's new *artia* line products for skin irritation and actinic dermatitis symptoms' relief. These natural-origin products are the result of specialized scientific research, which has been conducted by ELPEN; they aim at efficiently preventing and treating reversible skin lesions, such as dryness, erythema, pruritus (itching), burning sensation, exfoliation, or mild burns that are caused by skin exposure to radiation.

For several years, ELPEN has been actively supporting activities, which aim at offering **training and development for Greek pharmacists**, through the provision of modern services that are adapted to current progress and patient needs, as well as ensuring the **sustainability** and **scientific repute of pharmacies**. This support was recognized by all conventioners: during a real-time voting procedure that was realized for the first time, **ELPEN** was voted by the participants as the **3rd most actively investing company** in **emphasizing the scientific role of healthcare professionals**.

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