



ΕΛΛΗΝΙΚΗ  
ΑΝΤΙΚΑΡΚΙΝΙΚΗ  
ΕΤΑΙΡΕΙΑ



**Κίνηση “μαστ”...**  
για τον καρκίνο του μαστού

**ΚΙΝΗΤΗ ΜΟΝΑΔΑ  
ΜΑΣΤΟΓΡΑΦΙΑΣ**

Πρόληψη – Έγκαιρη Διάγνωση για τον Καρκίνο του Μαστού



## PRESS RELEASE

### **A successful visit of the “MAST movement... for Breast Cancer!” in Patras**

*Information and prevention are valuable, and mammography screening is required for women over the age of 40*

*Breast cancer treatment is possible during its initial stages; therefore, early diagnosis is extremely important*

Monday, October 3<sup>rd</sup>, 2016. The “**MAST movement**”, a journey of life by the **Hellenic Cancer Society (HCS)**, was successfully continued in the city of **Patras**. This is a **large campaign for the prevention and information about Breast Cancer**, in the **peripheral regions of Greece**. The aim of the campaign is **for every woman, in every corner of the country, to be informed, to prevent and to be cured** from breast cancer.

The “MAST movement” runs with the support of EDDYPPY and the kind sponsorship of ELPEN. This is an activity of significant social contribution for ELPEN, as the company does not produce, nor does it market oncological drugs.

Within the context of the “MAST movement” program, from **September 29<sup>th</sup> until October 2<sup>nd</sup>, 2016**, the **Mobile Mammography Unit** of the **HCS** settled at Georgiou Square, where **free mammograms** were offered to **200 women** from vulnerable population groups, that is, unemployed and uninsured women, who have no access or are unable to have a mammogram.

**Breast cancer is the most frequent malignancy** appearing in Greek women nowadays, with an estimated **5000 new cases** emerging **every year**.

In order to diagnose breast cancer early, there are three possibilities: (1) **Auto-examination of women**; (2) **Clinical examination by a physician**; and (3) **Mammography**. The latter is the most common examination for breast cancer diagnosis, and its **diagnostic capacity is very high**. In fact, it can reveal a malignancy before it can be detected through clinical examination. Taking into consideration the possibilities of our country’s healthcare system, as well as the particularities of the disease’s presence in Greece, the **HCS recommends that all women over the age of 40 undergo regular preventive mammography every two years**.

In spite of its high incidence, breast cancer is becoming less threatening for life and its quality, thanks to the significant medical advances, which have yielded more effective and specialized

therapeutic interventions, but also because more women undergo preventive examinations, and therefore, the disease is discovered during its early stages, when treatments are more effective and can lead to cure.

**Media Sponsor: ERT**

